



MEXICAN FOOD • COCKTAILS • HOSPITALITY

Koszalin, Poland

EL JEFE / INTERNATIONAL CONCEPT DECK

BCB Berlin 2026 - draft



FOOD WITH CHARACTER

A contemporary take on Mexican food,
built around tacos, bold flavours
and dishes designed for sharing.

AUTHENTIC SPIRIT.

MODERN HOSPITALITY.



MORE THAN A RESTAURANT

El Jefe is built around experience -
atmosphere, people, music, events
and moments guests remember.

**FOOD BRINGS PEOPLE IN.
EXPERIENCE BRINGS THEM BACK.**



BAR IS PART OF THE CONCEPT

Cocktails are not an add-on.
The bar is an integral part
of the guest experience.

FOOD × BAR × EXPERIENCE

A natural conversation for BCB.



FROM FOOD TRUCK TO RESTAURANT. BUILT TO GROW.

Born as a food truck in 2023. Today El Jefe is a Mexican food & bar concept in Koszalin, Poland.

We are exploring new locations, strategic partnerships and international opportunities.

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El Jefe Mexican Food

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DRAFT FOR BCB BERLIN 2026